## **Flyers**

**Instructions:** Create flyers to convince Mr. Melendez to buy something AND to go somewhere.

## The flyer must have:

- Page Border around the whole page (Design → Page Borders)
   If you use art make sure the design makes sense
- 2. Word Art for the Title (Insert → Text → Word Art)
- 3. High quality Picture (Insert → Illustrations → Online Pictures)
  Resolution is 800 x 800 or >
  Remove the picture's background (Format → Remove Background)
- 4. Use Bullets for your information (Home → Paragraph → Bullets)
  Information must include: 2-3 reasons to go/buy and fake contact details
- 5. Highlight everything then use **Center Align** (Home → Paragraph → Center)
- 6. Change font **type**, **size** and **color** (**Home** → **Font**) No black or Calibri! Word Art title is bigger font size than the bullet information.
- 7. No big gaps between title, picture, and bullet points = backspace away gaps Title and picture =  $\frac{1}{2}$  of page AND bullets + contact info = other  $\frac{1}{2}$
- 8. 25 words MIN and 50 words MAX on each flyer